

Joseph Alejandro Devine

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Wyndmoor Pa 19038
215-913-2146
Jad424@georgetown.edu

Education:

James Madison University (Junior)
SMAD: School of Media and Design
Major: Bachelor of Interactive Media, Advertising and Design B.S.
Minor: General Business, Human Resource Development

Class of 2021

Employment:

Wissahickon Skating Rink, Philadelphia Pa (May 2015-2018 May) Part-time.
Pro Shop: responsible for sales and sharpening of skates.

Magarity Tennis Center, Flourtown Pa (May 2013- September present 2019) Part-time. Assistant Tennis Pro:
responsible for tennis instruction to children ages: 6-12
-seasonal

Larry Hyde Tennis Summer Camp, Flourtown Pa (2013- September present 2019) Part-time. Assistant Tennis Pro
during summer camp. Fundamental tennis instruction; led drills and focus techniques for children, ages: 6-12.
- seasonal

Server at Izzie's Deli: (2015 June- August 2015)

Robertson Steel Company, Norristown Pa. (Summer of 2016 May-September) Part-time. Built lockers. Summer of
2015 Part-time. Assisted in home landscaping duties with private property manager.

James Madison University Recreation intermural sports officials: Soccer and Floor Hockey referee (August 2018-

Skills:

- Completed projects focusing on advertising, sales promotions, public relations, packaging, publicity, personal selling, direct marketing, and event sponsorship.
- Created client-oriented projects and developed a marketing campaign for local business use with a team.
- Encouraged client-oriented projects by developing a marketing campaign for a local business to use
- Proficient in Microsoft Office including Access, Excel, FrontPage, PowerPoint, and Word.
- Worked in UX functions, WordPress, Canva Adobe software (Photoshop, Illustrator, Lightroom)

Honors:

- *Art Achievement Award* - recognized for talent in acrylics.
- *Coaches Award* -Wissahickon Skating Club, recognized as a leader and positive contributor to the team.
- *The Nello Naticchione Memorial Award* for Service Learning - Recognized for community service, kindness and dedication.
- LinkedIn Learning Storytelling Completion Certificate
- Hoot suit platform and Social Media certification

References:

JMU Employers

Jon Corum: 540-568-8775 corumjm@jmu.edu Coordinator JMU Intramural Sports and Youth Programs

Abigail Christophel: 540-908-9102 chris3aj@jmu.edu Program Manager at BizLab

Sonya Abbot: 540-830-0822 abbot2st@jmu.edu JMU Event Services Coordinator for Madison Union

Misty Newman: 540-568-2809 newmanmj@jmu.edu Community Service-Learning, Associate Director

Rohim Qaderyar: 703-559-5589 qaderyar@dukes.jmu.edu

Internship Employers

Maddy Varley: 267-664-1001 mvarley@bqbasementsystems.com Marketing assistant for BQ Basement

Margret Mustin: 215-353-2965 BQ Basement Employer, Marketing Manager mmustin@bqbasementsystems.com

Professors in SMAD

Shelly Hokanson: 540-568-3854 hokanssl@jmu.edu School of Media Arts, Associate Professor

David Wang: wang2dm@jmu.edu School of Media Arts, Associate Professor

Employers at Magarity's Tennis Club

Don Gaskins: 215-514-3309 info@sntfw.com The Fort Washington Swim & Tennis Club

Steven Young: 215- 920-3577 skacyoung4@gmail.com The Fort Washington Swim & Tennis Club

Larry Hyde: +1 (215) 806-7669 info@magaritytennis.com The Fort Washington Swim & Tennis Club